

Finnish Presidency in the Nordic Council of Ministers**Conference on Preventing Labour Exploitation and Promoting Fair Work**

September 9, 2025, 8.45 – 16:00
Scandic Marina Congress Center, Katajanokanlaituri 6
Helsinki, Finland

Tuesday 9.9.2025

08.45– 09.15 Registration and light breakfast

09.15– 09.30 **Welcome and opening of the conference**
Minister of Employment Matias Marttinen

09.30– 10.05 **The global perspective on labour mobility and addressing labour shortages**
General patterns of mobility in European and Nordic labour markets and good practices in order to tackle labour exploitation
Gladys Cisneros, Branch Chief for Labour Migration, International Labour Organization

10.05– 10.30 **The elements of the Finnish approach for working against labour exploitation**
How progress has been made towards a holistic approach to combating labour exploitation – the context where we are
Natalia Ollus, Director, HEUNI

10.30– 10.50 **Action plan against labour exploitation 2024-27**
Anna Bruun, Ministerial Advisor, Ministry of Economic Affairs and Employment

10.50– 11.10 Coffee break

11.10– 12.10 **Session 1: Conceptual clarity**
Moderator: Niklas Bruun, Professor, Hanken School of Economics, Helsinki
What do we talk about when we talk about work-related crime, social dumping, labour exploitation, human trafficking? How do these different concepts translate into policies and practices?
Speakers:
From social dumping to work-related crime: the evolution of the Norwegian approach
Synnove Jahnsen, Senior Researcher, FAFO, Norway
The Estonian adaptation: Kairit Kuusemaa, Legal Adviser of the Labour Inspectorate of Estonia

Sirle Blumberg, Head of the Service for Victims of Human trafficking at the Social Insurance Fund, Estonia

Commentary: Focus on labour exploitation: targeted policies in Finland, Natalia Ollus, Director, HEUNI

12.10– 12.20

Discussion

12.20– 13.20

Lunch break

13.20– 14.20

Session 2: The victim-sensitive multidisciplinary approach

Moderator: Anniina Jokinen, Senior Programme Officer, HEUNI

Discussion: Operationalising the model through concrete case examples (e.g. construction sector and cleaning)

Speakers:

Katja-Pia Jenu, Senior inspector, Regional State Administrative Agency for Southern Finland

Pia Marttila, Coordinating Senior Advisor, Assistance to victims of human trafficking, Victim support Finland

Nils Majewski, Detective Chief Inspector, Helsinki Police Department

Veikko Mäkelä, Senior Advisor, National Assistance System for Victims of Trafficking

Mikko Sipilä, Senior Specialised Prosecutor, The National Prosecution Authority

14.20– 14.40

Coffee break

14.40– 15.50

The perspective and actions of employers' and workers' organisations and contractors

Ville Wartiovaara, Responsible lawyer, The Confederation of Finnish Construction Industries RT (CFI)

Annika Rönni-Sällinen, President of Service Union United, PAM

Deniz Kacar, Specialist, Foreign Labor Unit, The Finnish Industrial Union

Company as contracting party when acquiring outside labour and services

Anu Aspiala, Vice President HR, Skanska

Anna Mäenpää, Head of Sustainability, SOK

15.50– 16.00

Summing up of the day

Moderator Niklas Bruun, Professor, Hanken School of Economics and Anniina Jokinen, Senior Programme Officer, HEUNI