

Kurhotel Skodsborg, Skodsborg (Copenhagen area), Denmark

April 5, 2016 – April 7, 2016

 Tuesday, April 5<sup>th</sup> 2016

10.00– 10.30	Registration and coffee	
10.45 – 11.30	NIVA welcome and general information Introduction and presentation of participants and lecturers	Siv Jansson, NIVA Max Lum, NIOSH
11.30 – 12.15	Making Google Work for Your Organization-The Seven Key “Must” Factors	Max Lum, NIOSH
12.15 – 13.00	Advantaging New Trends in Communication Beyond Mobile - The Key – “Attention Triggers” and How To Use Them Effectively	Max Lum, NIOSH
13.00 – 14.00	Lunch	
14.00 – 15:15	Panel: Selecting the Most Relevant, Useful Social Media Channels to Deliver Your Information-How Do We Know?	Sture Bye, STAMI. Jani Ruotsalainen, FIOH- Cochrane Library. Stephane Vaxelaire, INRS. Thais Morata, NIOSH
15:30 -16:00	Coffee and refreshments	
16.00 – 16.45	Using Videos to Enhance Audience Engagement. Why YouTube?	Stephane Vaxelaire, INRS
16.45 – 17.30	How to Assist Scientists to Engage the Public. Is There Really a Thirst For Science?	Thais Morata, NIOSH
19.30 -	Dinner	

 Wednesday, April 6<sup>th</sup> 2016

08.30 – 9.00	Introduction to Wikipedia, Trust, Accuracy, Vandalism and Control	Max Lum, NIOSH
9.00 – 10.00	Developing Success Cases for Reach and Engagement - Understanding and Leveraging the Culture of Wikipedia	James Hare, NIOSH
10.00 – 10.30	Coffee and refreshments	
10.30 – 11.15	Hands-on Exercise I: Login, Trial Run-Editing, and Content Control	James Hare, NIOSH
11.15 – 12.00	Hands-on Exercise II: Continued	James Hare, NIOSH

12.00 – 13.00	Lunch	
13.00 – 13.45	Panel: Open Discussion-Comments. Concern, Critique	Sture Bye, STAMI. James Hare, NIOSH. Max Lum, NIOSH
13.45 – 14:30	Partnerships to Coordinate and Evaluate New Knowledge Delivery. Case Studies Review: The Cochrane Experiment	Jani Ruotsalainen, FIOH- Cochrane Library.
14:30- 15:15	Leveraging the EU- OSH Wiki. (includes coffee/tea)	Kate Palmer, EU-OSHA
16.00	Social program and course dinner	

 Thursday, April 7<sup>th</sup> 2016

8.30 – 9.15	What is Cochrane Evidence and How Can it Help You?	Holly Millward. Cochrane @NHS
9.15 – 10.00	Let's Break Something. It's all About Disruption	Thais Morata, NIOSH. Stephane Vaxelaire, INRS. Holly Millward, Cochrane @NHS
10.00 – 10.30	Coffee and refreshments	
10.30 – 11.15	The Altmetrics Dashboard-Let's Build It. Let's Use It....Now!	Thais Morata, NIOSH. Gavin Stewart, Cochrane @ Wiley
11.15 – 12.00	Why Metrics-Which Metrics?	Gavin Stewart, Cochrane @ Wiley
12.00 – 13.00	Lunch	
13.00 – 13.45	Putting it all together -Looking at Your Data , Your Needs, Your Audience for Dissemination and Engagement	Sture Bye, STAMI All
13.45 – 14.30	Putting it all Together- 35 Key Ideas for Moving Your Information into the Public Space Resulting from Our Discussions. Next Steps.	Max Lum, NIOSH
14.30 – 15.00	Closing of the course	Siv Jansson, NIVA. Max Lum, NIOSH
15.00 –	Coffee and refreshments	